Berkeley Board Fellows is a community engagement program that places more than 90 Board Fellows on 50 local nonprofit boards each academic year. Nonprofit boards benefit from the talent and energy of UC Berkeley MBA and other graduate students. Students gain first-hand governance and leadership experience.

**Key Program Components**

- **Board Service**: Fellows attend all board meetings and participate as non-voting board members.
- **Board Committee Participation**: Fellows serve on a board committee or task force.
- **Board-Level Project**: Fellows complete a project on a critical board need.
- **Governance Workshops**: Board members and fellows receive training from experienced consultants and faculty.

**Benefits for Nonprofit Boards**

- Gain new skills and a fresh perspective from young board members.
- Leverage MBA/graduate student skills on a strategic project.
- Mentor the next generation of board leaders.
- Receive professional training from Berkeley-Haas faculty.
- Integrate Fellows into the board and one committee.

*David Riemer, Destiny Arts Board Member and Board Fellow Mentor*

“Everybody wins with the Board Fellows program! The community benefits because talented people just beginning their careers are inspired to make significant contributions through nonprofit board work.”
“I am proud that we have this program at Haas. Board Fellows has been fundamentally important to my understanding of how a board functions, as well as to my confidence to serve on a board in the future.”

- Liz Rockett, MBA/MPH ’10, YMCA East Bay Board Fellow

BENEFITS FOR BOARD FELLOWS

• Work at the highest level of an organization
• Receive training and coaching from experienced board members
• Develop valuable leadership skills while learning about governance
• Make an impact on your local community
• Count service hours towards the MBA Community Fellow Program

KEY APPLICATION INFORMATION & DEADLINES

• Nonprofit applications are due in August
• Fellow applications are due in September

For more information, visit: http://bit.ly/boardfellows
PROJECT EXAMPLES

FINANCE
- Financial analysis of programs
- Sustainable fundraising model
- Financial reporting development
- Financial operations

MARKETING
- Brand audit
- Market research
- Strategic marketing plan
- Membership program

STRATEGY
- Leveraging social networking technology
- Feasibility study of a new program
- Growth planning
- Business planning

GOVERNANCE
- Program evaluation
- Board effectiveness
- Board development
- Organizational assessment

OUR PARTNERS
A sample of the 50 organizations hosting Board Fellows in 2011-2012:

The Berkeley Symphony • Children’s Council of San Francisco •
EarthTeam • The Future Leaders Institute • Larkin Street Youth
Services • Leadership High School • Planned Parenthood •
Playworks • Rubicon Programs, Inc • Stern Grove Festival
Association • United Way of the Bay Area

The Business of Making a Difference Starts Here
nonprofit.haas.berkeley.edu

For more information:
facebook: http://on.fb.me/cnpl-fb
email: socialimpact@haas.berkeley.edu