The business of making a difference starts here
Student learning is at the core of our mission

Our robust portfolio of courses prepares students to find creative solutions to social issues by engaging and leading transformation across sectors.

COURSES

Social Sector Solutions (S3) - Spring

The flagship experiential learning course, it allows students to tackle complex problems with nonprofit organizations and social enterprises under the guidance of McKinsey & Company consultants.

- Strategic Management of Nonprofit Organizations - MBA
- Social Entrepreneurship - MBA
- Strategic Approaches for Global Social Impact - MBA
- Financial Management of Nonprofit Organizations - MBA
- Nonprofit Boards: Leadership & Governance in Nonprofit Organizations - MBA
- Social Impact Speaker Series - MBA
- Cal Strategic Philanthropy: Real Money, Real Impact - BS
- Leading and Managing Nonprofit Organizations - BS
- Strategic Management in the Global Social Sector - BS
- Microfinance Decal - BS

RESEARCH

Select students engage in strategic research initiatives as team leads, consultants and analysts focused on breaking new ground in social impact while building their portfolio, knowledge, and networks.
“Social Sector Solutions is the only place I know where you can have that team lead position. It has taught me a lot about how I lead, how I should lead, and will surely influence what I do in the future.”

— Gordon Chan, MBA ’12, Summer 2011 Farber Fellow

BY THE NUMBERS


375 students enrolled in 11 courses through the Center in the 2010-11 academic year.

Multi-Sector Leadership

Networked Organizations

The Nonprofit Sector’s Impact on Jobs and the Economy

Volunteerism in Minority Communities
OUR STUDENT EXPERIENCE

PROGRAMS

Berkeley Board Fellows

Graduate students gain valuable top-level governance experience serving on nonprofit boards of directors and applying their talents to a strategic project.

Education Club
Education Leadership Case Competition
Global Social Venture Competition
Net Impact Club
The Berkeley Group
Schwab Charitable Philanthropy Speaker Series

CAREER DEVELOPMENT

David and Lucile Packard Foundation Fellowships

These 15-18 month post-graduate fellowships introduce students to philanthropy by placing them in one of the Packard Foundation’s program areas executing strategy evaluation, planning or analysis projects.

Haas For Students
Internships and Special Projects
LinkedIn
MBA Nonprofit Connection

MBA Social Impact Timeline
Social Sector Mentoring Hours
Social Impact Career Guide

LEARN MORE ABOUT THE CENTER

SlideShare presentations, videos and more at: http://bit.ly/cnpl-media
“I can’t tell you how excited I am to be working in this sector, and for this role with the Impact Planning team at Gates. It really is a dream come true on my end… exactly what I wanted to get out of my time at Haas.” — Nirosha Wickremasinghe, MBA/MPH ’10, Impact Planning Analyst @Bill and Melinda Gates Foundation
Alumni engagement provides a multi-dimensional learning experience

Even beyond graduation, Berkeley-Haas graduates continue learning and supporting student development. We nourish this tradition by providing opportunities for alumni to draw on the Center’s resources and contribute to the Haas community.

STUDENTS ALWAYS

Audit Courses: Audit one of the Center’s courses
Hear Speakers: Come hear engaging thought leaders and practitioners
Lead Research: Join a team as an advisor or lead

BEYOND YOURSELF

Present in Class: Impart your experiences related to class topics
Mentor a Student: Meet 1-on-1 with MBA or undergrad students
Share Your Impact: The Social Impact Report is published 3x/year

PROFESSIONAL & PERSONAL NETWORKS

LinkedIn group: Social Impact @ Berkeley/Haas
Facebook page: Connect with like-minded people and organizations
Networking events offered throughout the year
Schwab Charitable Philanthropy Speaker Series

BY THE NUMBERS

661: Number of participants in Berkeley Board Fellows, Haas For Students, and Social Sector Solutions since 2005, comprising a strong peer network of socially-minded alumni.
“My classmates continue to inspire me today. I know someday I will collaborate with them to do great things. Maybe it will be launching a start-up, or volunteering on a board, or co-investing in a social enterprise.”

— Ellen Martin, MBA ’07, Senior Consultant @FSG Social Impact Advisors
Community partnerships are the cornerstone of our programs

We provide you with the talents and energy of Berkeley-Haas students who have benefitted from the resources, training, and applications in our programs. These student leaders truly are the future of the social sector and they understand how to act practically and creatively in challenging situations.

KEY PROGRAMS

**Berkeley Board Fellows**: Each year, 40+ select organizations host 65 Board Fellows who collectively contribute more than 8,400 hours of service.

**Social Sector Solutions**: Ten organizations benefit from more than 900 hours of consulting by student teams coached by McKinsey & Company consultants.

**Guest Speakers**: Social Sector leaders are guest speakers in many of our courses, providing an experienced perspective to the next generation of leaders.
Redefining the business graduate

Employers who capture the imagination of Berkeley-Haas students benefit from graduates able to analyze critical social challenges throughout the world and generate creative and sustainable solutions.

INTERNSHIPS

Almost 20 internships per year are supported by a combination of Haas For Students and custom research and consulting projects.

EXAMPLES OF PARTNERSHIPS

The David and Lucile Packard Foundation
Schwab Charitable
McKinsey & Company
Social Enterprise Alliance
Hispanics in Philanthropy
Oakland Schools Foundation

“Our partnership with the Center is an exciting opportunity for established and emerging leaders to connect with the passion, knowledge, and resources that university students and faculty bring into social enterprise.”

— Antonio Aguilera, President of Social Enterprise Alliance-SF
“Our Director of Marketing and Communications joined us from Haas and she has had an absolutely transformative impact on our organization. Other critical staff members are also from Haas and we find it a real advantage to have senior staff with an MBA given that we have a nontraditional model.” — Eric Weaver, CEO, Opportunity Fund
Invest in future social sector leaders

With the increasing interdependence of the sectors comes a need to equip the next generation of leaders with the skills to effectively drive impact in diverse situations. Our graduates learn how to successfully adapt both innovative and established methods to drive change across sectors. Their accomplishments build on Berkeley’s rich tradition of social impact around the globe.

Your investment in the Center is maximized in both the short and long-term. Social sector organizations benefit today from participating in our programs and Haas graduates go on to lead global social change initiatives.

QUESTION THE STATUS QUO

Research initiatives increase the knowledge base of the sector

**Multi-Sector Leadership**: Explores the careers of 2000 top executives to learn how crosssector experiences shape leadership skills.

**Networked Nonprofits**: Studies organizations that leverage the power of organizational networks to achieve impact at levels beyond what they can do on their own.

"Your Cal Strategic Philanthropy course has many benefits - instilling the values of philanthropy at an early age, teaching about the “strategic” and business side of philanthropy, and identifying and deploying needed capital to worthwhile nonprofits."

— Ted Kuh, BS ’82, Managing Director, Citigroup Global Markets
CONFIDENCE WITHOUT ATTITUDE

Experiential learning leverages classroom instruction

In *Social Sector Solutions*, multidisciplinary student teams work with McKinsey & Company coaches to leverage their education and tackle critical strategic challenges for nonprofit, public and social enterprises.

In *Cal Strategic Philanthropy: Real Money, Real Impact*, undergraduate students engage as donors as they research, evaluate, and fund high-impact nonprofits. Funded in part by the Sunshine Lady Foundation.

**Berkeley Board Fellows**

Graduate students serve on nonprofit boards of directors to create impact at the highest level of the organization and gain valuable insights on governance.
CENTER LEADERSHIP
Nora Silver, PhD, Director and Adjunct Professor
Paul Jansen, Adjunct Professor and Director Emeritus, McKinsey & Company
Jane Wei-Skillern, PhD, Adjunct Professor
Andrik Cardenas, Director of Operations

INSTRUCTORS
Ben Mangan, CEO, EARN
Brent Copen, Senior Manager, LaPiana Consulting
Colin Lacon, President, Northern California Grantmakers
Jennifer Walske, Faculty Lead, Global Social Venture Competition
Lynne LaMarca Heinrich, Senior Consultant, Marts & Lundy, Inc.
Shashi Buluswar, Partner, Dalberg Global Development Advisors

ADVISORY BOARD MEMBERS
Robert Miller, Chairperson, MBA UC Berkeley
Braden Penhoet, MBA UC Berkeley
Carolyn Wendler
Delphine Sherman, MBA UC Berkeley
Jason Goldman, BA UC Berkeley
Kimberly Wright-Violich
Lynne LaMarca Heinrich
Matthew Goldman, BA UC Berkeley
Phillip Estes
Susan Chamberlin, MBA UC Berkeley
Stephen Etter, BS, MBA UC Berkeley
Stephen Davenport, Emeritus
nonprofit.haas.berkeley.edu

The Center for Nonprofit and Public Leadership inspires the next generation of leaders to create and seize opportunities to achieve social impact across sectors.

For more information:
website: http://nonprofit.haas.berkeley.edu
facebook: http://on.fb.me/cnpl-fb
email: SocialImpact@haas.berkeley.edu
multimedia resources: http://bit.ly/cnpl-media